

May 25, 2005

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Statement of Nutritional Support for:

Office of Special Nutritionals HFS-450

Food and Drug Administration

Center for Food Safety and Applied Nutrition

Customer Support

Pursuant to 21 CFR Part 101.93, Rejuvenation Science, a division of Discount Herbs & Vitamins, Inc. files the following Statement of Nutritional Support for the Dietary Supplement marketed as

888-73-REJUV (888-737-3588)

1. Distributor name/address Rejuvenation Science 811 N. Catalina Ave., Suite 3208 Redondo Beach, CA 90277

- 2. Text of nutritional support statement:
 - "Supports Heart Health & Cell Membrane Integrity*

Neptune Krill Oil™ provides significant health benefits from three important nutritional categories: omega-3 fatty acids, phospholipids and antioxidants. These nutrients work together to support healthy cell membranes, joints, the heart and many other body systems. NKO™ helps maintain healthy cholesterol, LDL cholesterol and triglyceride levels that are already in the normal range.*

Neptune Krill Oil is an extract from Antarctic krill. The omega-3 fatty acids in NKO™ -- which are almost exclusively EPA and DHA -- are in the form of phospholipids, contrary to all other marine oils where the fatty acids are in triglyceride form. This makes the omega-3 in NKO™ significantly more bioavailable than fish oils.*"

3. Name of Dietary Ingredient(s): Neptune Krili Oil

4. Brand Name: Neptune Krill Oil

5. The statement is accompanied by the required disclaimer. I certify that the information contained in this notice is complete and accurate, and that the notifying firm has substantiation that the statement is truthful and not misleading.

Yours truly,

Howard Simon, President

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